

THE BEAUTY OF NATURAL HARDWOOD

Hardwoods offer a tremendous selection of grain patterns, color variations and textures. Choices range from the bold statements of oak and hickory to the more subdued personalities of cherry and maple. These variations define and enhance wood's natural beauty. Because no two trees are exactly alike, the cabinets made for your kitchen or bath will have subtle variations from the showroom displays or samples on which you based your selection. The quality solid hardwoods used in Wellborn cabinetry are some of the most beautiful and enduring natural materials available. Homeowners sometimes confuse quality, consistency and uniformity. Natural hardwood products are never as uniform as, say, wallpaper from a catalog; that's a major source of their charm. But "less uniform" does not mean "inconsistent," "lower quality" or "uncontrollable."

All hardwoods, being a product of nature, vary from one piece to the next, even from the same tree, each having its own characteristics. Therefore, each piece of wood, each cabinet and each kitchen is unique. (Cabinetry that emphasizes the rich grain pattern and unique texture of solid hardwood has a greater perceived value.) No human being was ever intended to control the natural development of hardwoods. This is the unique beauty of natural hardwood and this is the distinct beauty of solid wood cabinets. Wellborn Cabinet, Inc., believes there is nothing more beautiful than solid wood. That is why Wellborn is one of the few remaining manufacturers who continues to use solid wood in most of our doors and drawer fronts.



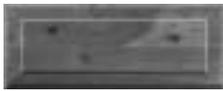
CHERRY

Cherry is synonymous with luxurious cabinets. The rich red highlights give the wood a distinctive appearance. Cherry will occasionally have tiny pin knots, pitch pockets and very small, dark streaks of gum. These features have fascinated woodworkers for centuries.



HICKORY

Hickory has distinctive contrasting colors from light to dark and strong grain characteristics. The texture of hickory is open grained. Hickories by nature are heavy, hard, strong and stiff—producing durable cabinetry. Hickory is for homeowners desiring dramatic wood characteristics.



CHARACTER CHERRY

Character cherry's unique characteristics are emphasized by randomly occurring various sized knots, pin knots, pitch pockets and small streaks of gum. Cluster knots and open knots could also be a feature. The amount of character will vary from each door making each kitchen unique.



POPLAR

Poplar is generally straight grained with fine, even texture. The wood has creamy white to pale brown color tones. Poplar is beautiful with medium to dark stains and painted finishes.



MAPLE

Maple is widely used in the cabinetry industry. This wood species features a straight grain with several distinctive characteristics. These include unique figures such as bird's-eye, fiddle back, mineral streaks and curly grain patterns. Finely textured with a natural luster, this creamy-white to light reddish-brown wood is often used for cabinets and floors.



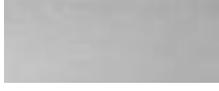
THERMOFOIL

Thermofoil doors and drawer fronts are covered in a strong, scratch-resistant thermofoil that is thermally glued and vacuum-sealed. To create the popular raised panel appearance we use precision, diamond-head routers to carve the double-step perimeter edge and center panel detailing from a solid slab of medium density fiberboard.



CHARACTER MAPLE

Character maple's unique characteristics are brought out by randomly occurring, variously sized knots, pin holes, worm holes and tracks, gum and bark pockets, sugar tracks, heartwood and mineral streaks. Cluster knots and open knots could also be a feature. The amount of character marks will vary from each piece of wood making each kitchen unique.



LAMINATE

Melamine is a decorative panel with Melamine-resin-saturated decorative paper thermally fused to a particleboard or MDF core. The thermally fused melamine (TFM) process bonds the paper and the board using heat and pressure.



OAK

Authentic American red oaks are open-pored and have grain patterns. Wellborn's manufacturing technology presents oak with straighter grains than most cabinet lines, and our process minimizes the wide grains and reduces the widths of cathedrals in oak.



MDF

MDF (Medium Density Fiberboard) is a smooth paintable substrate used for door and drawer fronts to ensure good adhesion and a smooth finish. MDF is durable and tough enough to stand up to the demands of daily use.



The solid hardwood furnishings and materials used in your cabinetry are made up of tiny pieces of wood. Each is unique and if you look carefully, you may notice natural variations in color. The lighter pieces were closer to the tree's bark, while the darker pieces were closer to its center. All are equally strong and impart the beauty and value that make hardwoods second to none.

The unique grain patterns in solid hardwood are related to the tree's growth rings. The distinctive differences come about as the wood is prepared for use in your home.



Trees absorb minerals and other essential elements as they grow and prosper. You may see their traces in the hardwood cabinets, flooring or furnishings in your kitchen and bath. These natural characteristics let you know you are enjoying the authentic item, and not an artificial wood imitation.

All trees grow limbs, which fall to the forest floor as the tree matures. The tree trunk, however, will always have a knot where those limbs once were. Parts of that tree, knots and all, may find new life in your hardwood cabinetry. These natural markings are proof of your hardwood's origins and they have absolutely no effect on its durability and structural integrity.